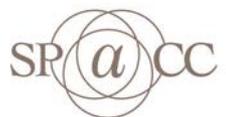




Saint Paul Area Chamber of Commerce

Maplewood Business Assessment
October 12, 2016

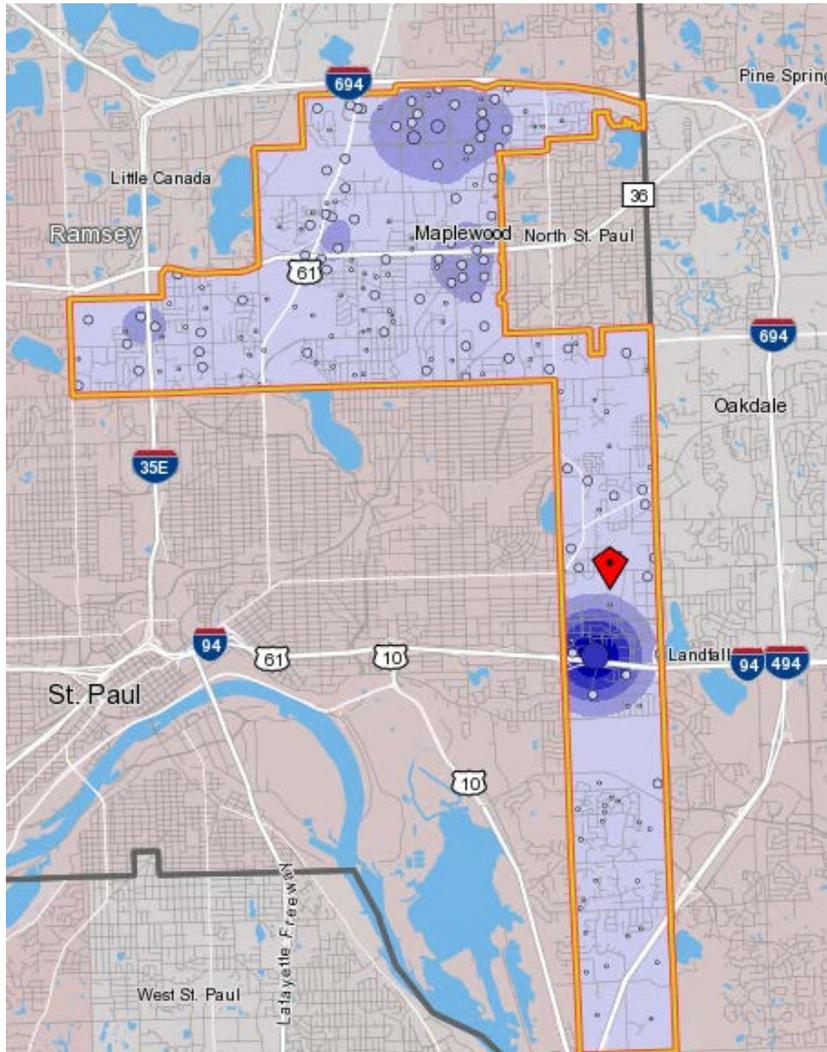


Business Assessment

- What types of industries are in your city?
- Where do the employees of those businesses come from?
- Where do your citizens work and what types of jobs do they have?
- Assessment performed using data from:



Employment Density



- Data reflects 2014 data sets from employers (latest available)
- Employment concentrations
 - Greatest job density has high commuter visibility

Legends

- 5 - 1,665 Jobs/Sq.Mile
- 1,666 - 6,647 Jobs/Sq.Mile
- 6,648 - 14,951 Jobs/Sq.Mile
- 14,952 - 26,576 Jobs/Sq.Mile
- 26,577 - 41,523 Jobs/Sq.Mile
- 1 - 27 Jobs
- 28 - 417 Jobs
- 418 - 2,109 Jobs
- 2,110 - 6,663 Jobs
- 6,664 - 16,268 Jobs
- N** Analysis Selection

Employment Demographics

- 32,380 primary jobs (2014)
- Worker Age
 - 18-29 – 18.2%
 - 30-54 – 56.8%
 - 55 or older – 25.0%
- Earnings
 - \$1,250 per month or less – 13.0%
 - \$1,251-\$3,333 – 16.6%
 - Greater than \$3,334 – 70.3%



Employment Demographics

- Worker Educational Attainment
 - High School or Equivalent – 15.2%
 - Some College or Associate Degree – 24.5%
 - Bachelor's Degree or Advanced– 38.5%
- Gender
 - Male – 54.2%
 - Female – 45.8%



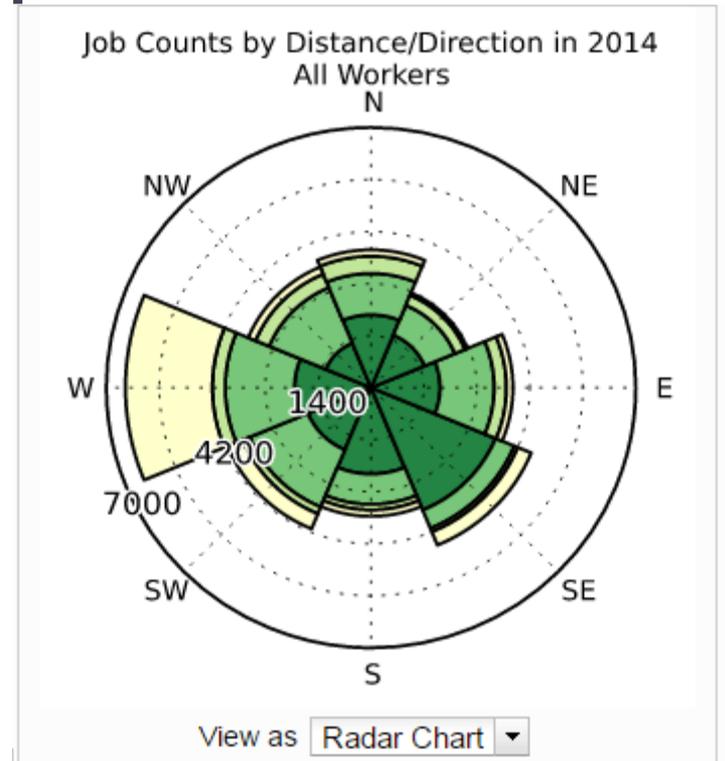
Employment Demographics

- Significant Industry Sectors by Employment
 - Management of Companies and Enterprises – 52.7%
 - Health Care and Social Assistance – 13.9%
 - Retail Trade – 9.8%
 - Accommodation and Food Services – 4.4%
 - Educational Services – 4.1%
 - Construction – 2.4%
 - Manufacturing – 2.1%



Employment Demographics

- Where do workers come from?
 - Commuting patterns favor transportation infrastructure along 94 & 694
 - Significant concentration from Saint Paul (11.2%) & Woodbury (10.0%)

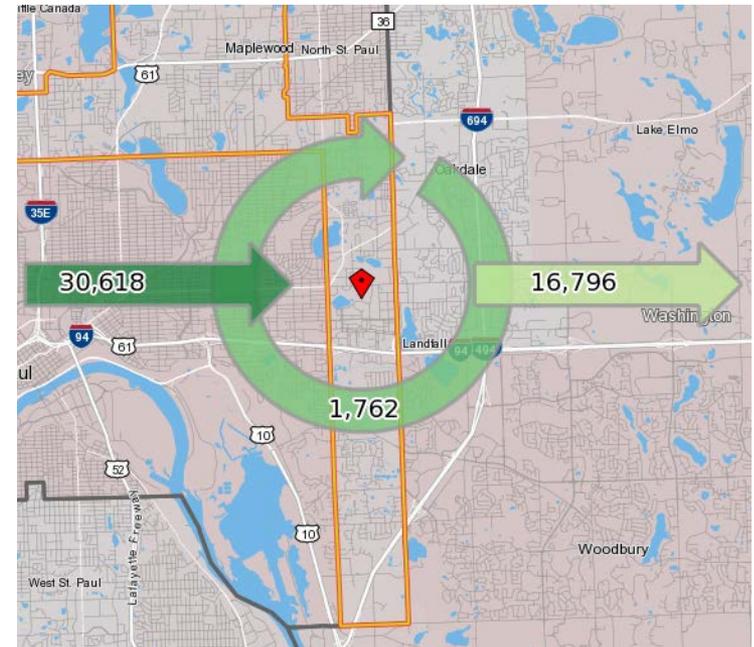


Jobs by Distance - Work Census Block to Home Census Block

	2014	
	Count	Share
Total Primary Jobs	32,380	100.0%
■ Less than 10 miles	16,338	50.5%
■ 10 to 24 miles	9,878	30.5%
■ 25 to 50 miles	2,262	7.0%
■ Greater than 50 miles	3,902	12.1%

Employment Demographics

- Inflow and Outflow of Jobs
 - Relatively small overlap in local employment
 - Heavy dependency on transportation



Employment Demographics

- Key takeaways
 - High percentage of professional jobs with high level earnings
 - Highly Educated workforce
 - Strong presence with management of companies and enterprises
 - Transportation infrastructure matters

Maplewood without 3M - Demographics

14,729 primary jobs (2014) (**32,380**)

Worker Age

18-29 – 30.9% (**18.2%**)

30-54 – 49.2% (**56.8%**)

55 or older – 19.9% (**25.0%**)

Earnings

\$1,250 per month or less – 27.4% (**13.0%**)

\$1,251-\$3,333 – 32.8% (**16.6%**)

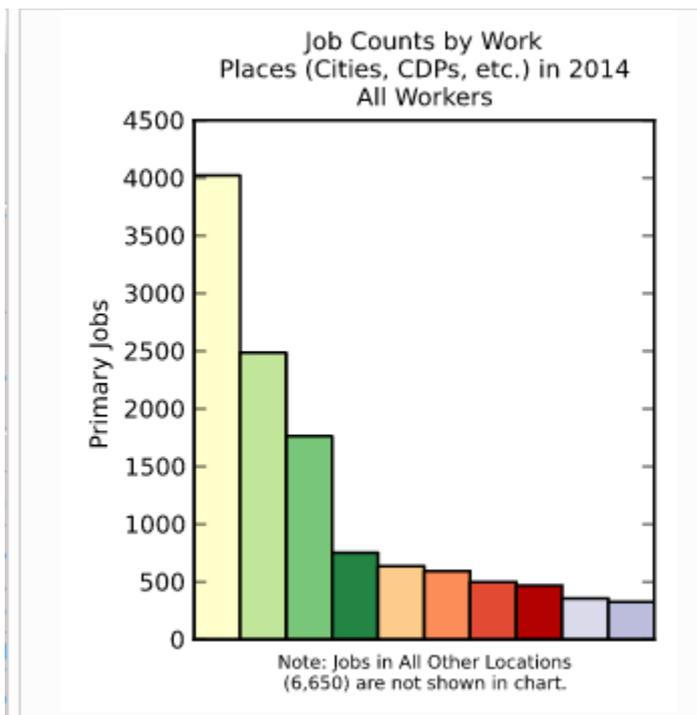
Greater than \$3,334 – 39.8% (**70.3%**)

Without 3M - Employment Demographics

- Significant Industry Sectors by Employment
 - Health Care and Social Assistance – 35.0%
 - Retail Trade – 24.0%
 - Accommodation and Food Services – 9.6%
 - Educational Services – 5.5%
 - Construction – 4.4%
 - Manufacturing – 3.1%

Resident Employment Demographics

- Where do residents work?



Jobs Counts by Places (Cities, CDPs, etc.)
Where Workers are Employed - Primary Jobs
2014

	Count	Share
All Places (Cities, CDPs, etc.)	18,558	100.0%
St. Paul city, MN	4,022	21.7%
Minneapolis city, MN	2,487	13.4%
Maplewood city, MN	1,762	9.5%
Roseville city, MN	751	4.0%
Bloomington city, MN	637	3.4%
Woodbury city, MN	594	3.2%
Eagan city, MN	500	2.7%
Oakdale city, MN	469	2.5%
White Bear Lake city, MN	358	1.9%
North St. Paul city, MN	328	1.8%
All Other Locations	6,650	35.8%

Thank you!

Contact Information:

Saint Paul Area Chamber of Commerce
401 North Robert Street, Suite 150
Saint Paul, MN 55101
(651) 223-5000

www.saintpaulchamber.com

Matt Kramer

President

(651) 265-2771

matt@saintpaulchamber.com

